# OFFICIAL CERTIFICATION CLASS CERTIFIED SCRUM PRODUCT OWNER (CSPO)



## with Alexey Krivitsky, CST

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Wessel van L., Product Owner at backbase.com

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#### BENEFITS OF THE CERTIFICATION PROGRAM

By earning a Certified Scrum Product Owner® certification you:

- Learn the foundation of Scrum and the scope of the Certified Scrum Product Owner's role from the best minds in Scrum.
- Demonstrate to employers and peers your attainment of core Scrum knowledge.
- Expand your career opportunities by staying relevant and marketable across all industry sectors adopting Agile practices.
- Engage with a community of recognized Scrum experts who are committed to continuous improvement.

#### **ABOUT THE TRAINER**

The trainer for this program is Alexey Krivitsky. A Certified ScrumTrainers® with the ScrumAlliance. An Lean-Agile practitioners with deep hands-on experience. A well-known conference speaker and Agile community builder.

Certified ScrumMaster (CSM) ®
Certified Scrum Product Owner (CSPO) ®
Certified Scrum Trainer (CST) ®
Certified Scrum Practitioner (CSP) ®
Certified LeSS (Large Scale Scrum) Practitioner ®



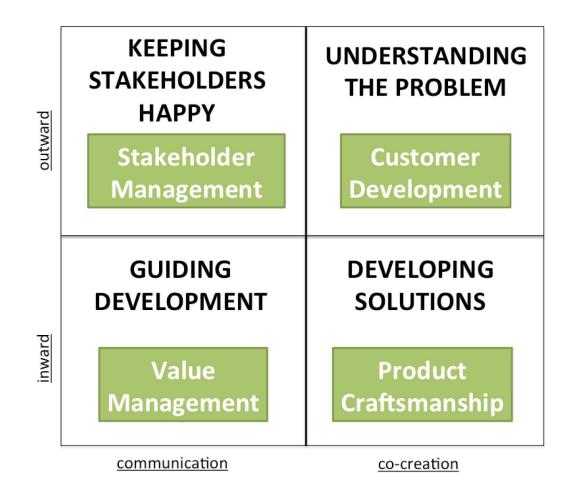
- Hands-on Agile Practitioner since 2001
- Agile Coach Mobile Teams and Products at XING AG
- Managing Partner at SCRUMguides
- Producer of Agile Eastern Europe Conferences
- Public Speaker

**ABOUT THE CLASS** 

#### PRODUCT OWNER'S SKILLS TAUGHT

The class is designed to help Product Owners maximize their fit and influence throughout the Agile organization to maximize business value and team satisfaction.

Hence, it covers all dimensions of "what it takes to be a brilliant Product Owner": from Stakeholder and Value Management, to mastering the Product Lifecycle and Craftsmanship.



#### COLLABORATIVE LEARNING WITH SERIOUS GAMES

"Tell me - and I'll forget. Show me - and I'll remember. Involve me - and I'll understand."

We do not do much of PowerPoints. Instead we focus on utilizing the best tools to amplify learning: educational videos, serious games, simulations, workshops and structured discussions.

By the end of the course the students receive a high-quality set of class posters, which allow them to use the materials in their daily work for probing the new skills and habits, sharing with and teaching the colleagues.

#### PROGRAM OBJECTIVES

This program is aligned with Scrum Alliance objectives for the CSPO certification. And will cover all key areas of strategic and daily duties of a Product Owner:

- Scrum Basics
- Roles & Responsibilities of Scrum Product Owners
- Customer Development and Market Validations
- Stakeholder Management and Agile Ecosystem
- Product Craftsmanship and Story Mapping
- Value Management and Working with Scrum Teams
- The Product Backlog and Prioritization Techniques
- Release Management and Estimations
- Planning and Reviewing Sprints
- Scaling the Product Organizations
- Extensive Questions and Answer sessions

#### WHAT PARTICIPANTS SAY ABOUT THE TRAINING

The training was a perfect mix of theory and practice. Clear guidelines on good Product Ownership, as well as tooling to work efficiently. And, at least as important - we got creative tips to make things work in the reality of our own company with all its quirks. Since Alexey has a developer background, he knows the (natural) frictions between PO and developers and how to build a healthy relationship between them.

His style of teaching is accurate and visual - all the important stuff will end up somewhere on the wall as part of a descriptive and colourful poster on the training wall, which is great to keep an overview.

Wessel van L., Product Owner at backbase.com

### **CONTACT THE TRAINER**

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